



# FEBRUARY 7.8.9 2011

THE VENETIAN & SANDS EXPO CENTER | LAS VEGAS

## Four Ways to Book

[www.wsashow.com](http://www.wsashow.com)

[wsashow@onpeakevents.com](mailto:wsashow@onpeakevents.com)

(800) 477 5547 U.S. Toll-free  
(312) 527 7300 Local

(312) 329 9513 Fax

## Official Hotels & Rates



Within the competitive climate of the travel industry, our priority is to serve you best and provide the lowest hotel rates available for your stay by:

- ▶ Securing an exclusive rate agreement with the official event hotels
- ▶ Continually monitoring prices offered on other travel websites
- ▶ Negotiating further discounted rates at event hotels when necessary
- ▶ Automatically reconfirming existing bookings with the lower rates

If you find a lower rate, please contact us.

### HEADQUARTER HOTEL

- 1 **The Palazzo Hotel** 3355 Las Vegas Blvd  
Single/Double (02/01-02/03): \$199, (02/04-02/05): \$219,  
(02/06-02/09): \$179, (02/10): \$159, (02/11): \$219
- 2 **Bally's** 3645 Las Vegas Blvd  
Single/Double (Sun, 2/6): \$89, (Mon - Thurs): \$49, (Fri & Sat): \$119
- 3 **Bellagio** 3600 Las Vegas Blvd S  
Single/Double: \$139
- 4 **Encore** 3131 Las Vegas Blvd S  
Single/Double (Sun - Thurs): \$189, (Fri & Sat): \$239
- 5 **Flamingo** 3555 Las Vegas Blvd (1.8 mi)  
Single/Double (Sun, 2/6): \$89, (Mon - Thurs): \$49, (Fri & Sat): \$109
- 6 **Harrah's** 3475 Las Vegas Blvd  
Single/Double (Sun, 2/6): \$89, (Mon - Thurs): \$49, (Fri & Sat): \$109
- 7 **Imperial Palace** 3535 Las Vegas Blvd  
Single/Double (Sun, 2/6): \$65, (Mon - Thurs): \$30, (Fri & Sat): \$75
- 8 **Paris** 3655 Las Vegas Blvd (3 mi)  
Single/Double (Sun, 2/6): \$135, (Mon - Thurs): \$89, (Fri & Sat): \$145
- 9 **Treasure Island** 3300 Las Vegas Blvd  
Single/Double (Sun - Thurs): \$119, (Fri & Sat): \$149
- 10 **Wynn** 3131 Las Vegas Blvd  
Single/Double (Sun - Thurs): \$179, (Fri & Sat): \$229

Rates do not include current tax of 12% or applicable surcharges, subject to change.

Within walking distance to Sands Expo & Convention Center

Complimentary shuttle service provided

## Travel Discounts



Flight discounts are available when you fly with American Airlines. The 5% discount applies to all domestic and international segments on all fares including first class of American Airlines and American Eagle.

**Book Your Flight Here:** [www.wsashow.com/travel](http://www.wsashow.com/travel) • (800) 477 5547  
**or Book Directly with AA:** [www.aa.com](http://www.aa.com) • (800) 433 1790 • Discount Code: 6521BI

Receive a 5% discount when you fly with JetBlue Airways. Discount applies through JetBlue website only.

**JetBlue Airways:** [www.jetblue.com/promo](http://www.jetblue.com/promo) • Discount Code: (TBD)

Receive a 5% discount when you fly with Virgin America.

**Virgin America:** [www.virginamerica.com](http://www.virginamerica.com) • (877) 359 8474 • Discount Code: VXENK2011

Avis Car Rental is providing exclusive discounts to WSA participants for February 2011.

**AVIS:** [www.avis.com](http://www.avis.com) • (800) 331 1600 • Discount Code: (TBD)

## Map



Map used to indicate approximate locations only.

**Book Now**

Use our online system to simplify your group/block booking and reserve your rooms in real-time with an immediate confirmation. Log on to [www.wsashow.com](http://www.wsashow.com) and look for the housing link.



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(312) 527 7300 Local

(312) 329 9513 Fax

## 1 Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## 2 Category

Buyer  Exhibitor  NSRA  SATA

## 3 Hotels

Enter your hotel choices in order of preference.

1: \_\_\_\_\_ Rewards Number \_\_\_\_\_

2: \_\_\_\_\_ Rewards Number \_\_\_\_\_

3: \_\_\_\_\_ Rewards Number \_\_\_\_\_

**Important Note:** Reservations will be processed on a first-come, first-served basis. If requested hotels are unavailable, please process this reservation according to:

Proximity to Sands Expo & Convention Center  Comparable Rate  
 Same chain affiliation as first choice (if available)

### Special Requests

I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.  
 I am interested in discounted airfares or car rental rates.

## 4 Booking Details

Name: \_\_\_\_\_ Company: \_\_\_\_\_  Non-Smoking  Smoking

**This is an Individual Booking** 1 Room

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_ Name of person(s) sharing the room: \_\_\_\_\_  
MM/DD/YY MM/DD/YY

Room Type:  Single  Double 1 Bed  Double 2 Beds  Triple  Quad

**This is a Group Booking** 2+ Rooms

Use this grid to indicate your room type(s) and number of rooms you are requesting per night. For more space, attach an additional page – or log on to [www.wsashow.com](http://www.wsashow.com) where you can easily make your group booking through our online system.

Room Type	Fri, Feb 4	Sat, Feb 5	Sun, Feb 6	Mon, Feb 7	Tue, Feb 8	Wed, Feb 9	Thur, Feb 10	Fri, Feb 12

← Event Dates →

Names can be added to rooms at a later time. Please note that all names must be provided by December 27, 2010.

## 5 Payment Information & Cancellation Policy

**Payment Guarantee:** No charges are incurred at the time of booking; only a payment guarantee is required to hold your reservation in the amount of one night's stay at the confirmed hotel plus current tax of 12%, subject to change. Please refer to your confirmation for full details, which may vary per hotel. **Cancellation Policy:** Reservations not cancelled at all (no-show) are subject to a financial penalty in the amount of the payment guarantee. Cancellations at the Palazzo must be made 7 days prior to check-in to avoid penalty. Cancellations at the following hotels must be made 3 days prior to check-in to avoid penalty: Bally's, Paris, Harrah's, Flamingo, Caesar's, Treasure Island and Imperial Palace. Cancellations at Wynn and Encore must be made more than 2 days prior to check-in. Please refer to your reservation confirmation for full policy details.

### Payment Method

**Credit Card**

Card Type: \_\_\_\_\_  
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted

#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
MM/YY

Name: \_\_\_\_\_  
As it appears on card

Signature: \_\_\_\_\_

**Check**

#: \_\_\_\_\_ \$ \_\_\_\_\_  
Check Enclosed

Credit Card information must be provided to guarantee reservation until check arrives. Check must arrive no later than **December 17, 2010**. Make check payable to onPeak for the amount noted in the Deposit Information section. Please mail check with this completed form to onPeak: The WSA Show; c/o onPeak; 350 N Clark St, Ste 200; Chicago, IL 60654.