



February 26 - March 2, 2011
San Diego Convention Center
San Diego, CA

4 Ways to Book

www.firehouseworld.com

firehouseworld@onpeakevents.com

(800) 355 8093 US Toll-free
(312) 527 7300 Local

(312) 329 9513 Fax

Official Hotels & Rates



Within the competitive climate of the travel industry, our priority is to serve you best and provide the lowest hotel rates available for your stay by:

- ▶ Securing an exclusive rate agreement with the official event hotels
- ▶ Continually monitoring prices offered on other travel websites
- ▶ Negotiating further discounted rates at event hotels when necessary
- ▶ Automatically reconfirming existing bookings with the lower rates

If you find a lower rate, please contact us.

1 Best Western Bayside 555 W Ash St
Single/Double: \$135



2 Embassy Suites Hotel San Diego 6010 Pacific Hwy
Single/Double: \$199



3 Hampton Inn Downtown 1531 Pacific Hwy
King: \$119, Queen/Queen: \$129



4 Hard Rock Hotel 207 5th Ave
Single/Double: \$209

Rate exclusive of an optional \$17/day In-Charge Fee to be confirmed upon check-in.

5 Hilton San Diego Bayfront 1 Park Blvd
Single/Double: \$255

6 Hilton San Diego Gaslamp 401 K St
Single/Double: \$225



7 Holiday Inn San Diego on the Bay 1355 N Harbor Dr
Single/Double: \$164



8 Omni San Diego 675 L St
Single/Double: \$228

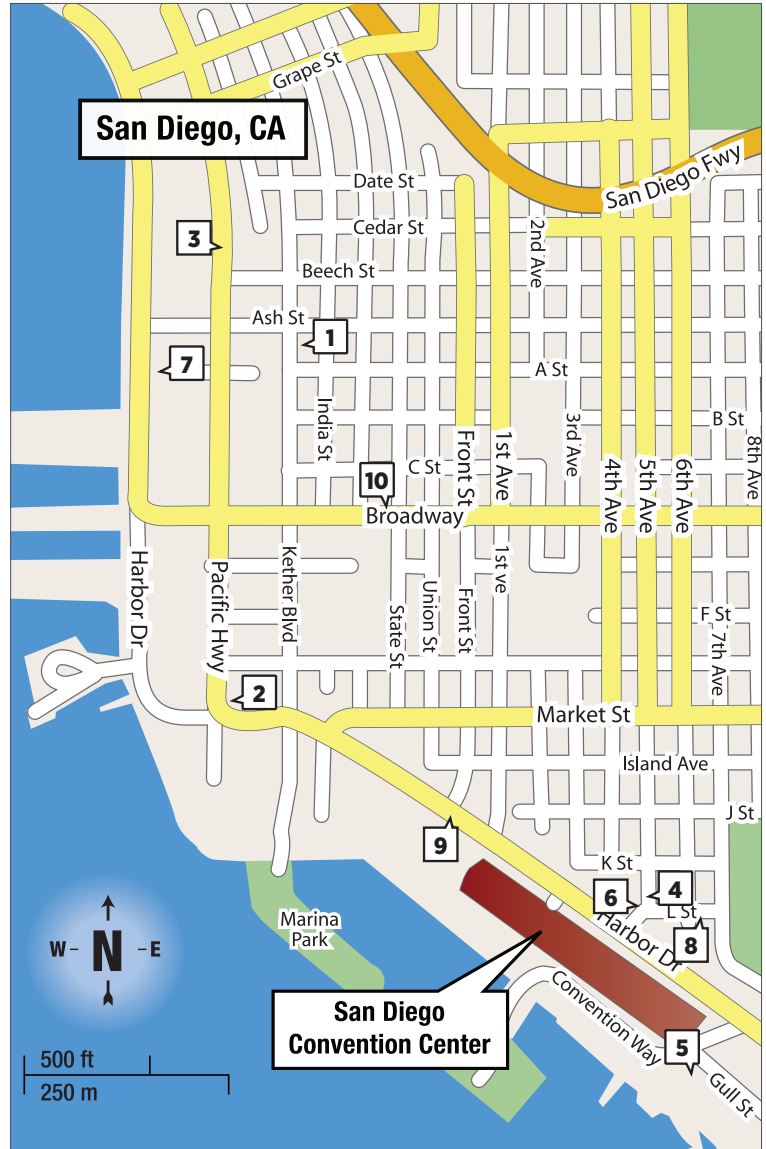
9 San Diego Marriott Hotel & Marina 333 W Harbor Dr
Single/Double: \$242

Pool will be closed over the show dates for renovations

10 The Westin San Diego 400 W Broadway
King: \$215, Double/Double: \$235

Rates do not include current tax of 12.57% or applicable surcharges, subject to change.

Map



Map used to indicate approximate locations only.

Complimentary Amenities Key

- Daily Breakfast Buffet
- Wireless Internet Access
- Nightly Cocktail Reception
- Airport Shuttle
- Internet Access

Simple Booking

Use our online system to simplify your group/block booking and reserve your rooms in real-time with an immediate confirmation.

Log on to www.firehouseworld.com and look for the housing link.



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1 Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Name: _____

Company: _____

Address: _____

City: _____ State: _____

ZIP/Postal Code: _____ Country: _____

Phone: _____

Fax: _____

Email: _____

2 Category

- Attendee Exhibitor

3 Hotels

Enter your hotel choices in order of preference.

1: _____ Rewards Number _____

2: _____ Rewards Number _____

3: _____ Rewards Number _____

Important Note: Reservations will be processed on a first-come, first-served basis. If requested hotels are unavailable, please process this reservation according to:
 Proximity to San Diego Convention Center Comparable Rate
 Same chain affiliation as first choice (if available)

Special Requests

- I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
 I am interested in discounted airfares or car rental rates.

4 Booking Details

Name: _____ Company: _____ Non-Smoking Smoking

This is an Individual Booking 1 Room

Arrival Date: _____ Departure Date: _____ Name of person(s) sharing the room: _____
MM/DD/YY MM/DD/YY

Room Type: Single Double 1 Bed Double 2 Beds Triple Quad

This is a Group Booking 2+ Rooms

Use this grid to indicate your room type(s) and number of rooms you are requesting per night.

Thurs, Feb 24	Fri, Feb 25	Sat, Feb 26	Sun, Feb 27	Mon, Feb 28	Tues, Mar 1	Weds, Mar 2	Thurs, Mar 3

← Event Dates →

Names can be added to rooms at a later time. Please note that all names must be provided by January 21, 2011.

5 Payment Information & Cancellation Policy

Payment Guarantee: No charges are incurred at the time of booking, however, a payment guarantee is required to hold your reservation in the amount of one night's stay at the confirmed hotel plus current tax of 12.57%, subject to change. The hotel will charge payment to the credit card provided upon check-in. Please refer to your confirmation for full details, which may vary per hotel.
Cancellation Policy: Reservations cancelled less than 72 hours from the confirmed check-in date or not cancelled at all (no-show) are subject to loss of deposit. Please refer to your reservation confirmation for full policy details, which may vary per hotel.

Payment Method

Credit Card

Card Type: _____
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted

#: _____ Expiration Date: _____
MM/YY

Name: _____
As it appears on card

Signature: _____

Check

#: _____ \$ _____
Check Enclosed

Credit Card information *must* be provided to guarantee reservation until check arrives. Check must arrive no later than **January 21, 2011**. Make check payable to onPeak. Add current tax of 12.57%, subject to change. Mail to onPeak: Firehouse World 2011 c/o onPeak; 350 N Clark St, Ste 200; Chicago, IL 60654.