



October 9–14, 2010
 Moscone Center
 San Francisco, CA

Plan Ahead to Make Your Reservations

www.dma2010.org

(866) 611 8830 US Toll-free
 (312) 527 7300 Local

dma2010@onpeakevents.com

(312) 329 9513 Fax

OFFICIAL HOTELS & RATES

- Headquarter Hotel**
- 1 San Francisco Marriott** 55 4th St
 Single/Double: \$269 (plus 15.5% tax & \$.25/night commerce fee)
- International Headquarter Hotel**
- 2 Hilton San Francisco** 333 O'Farrell St
 Single: \$249 (plus 15.58% tax)
- 3 Fairmont San Francisco** 950 Mason St
 Single/Double: \$229 (plus 15.5% tax)
- 4 Grand Hyatt San Francisco** 345 Stockton St
 Single/Double: \$239 (plus 15.5% tax)
- 5 InterContinental San Francisco** 888 Howard St
 Single/Double: \$269 (plus 15.5% tax)
- 6 Palace Hotel** 2 New Montgomery St
 Single/Double: \$255 (plus 15.58% tax)
- 7 PARC 55 Wyndham Hotel San Francisco Union Square** 55 Cyril Magnin St
 Single/Double: \$229 (plus 15.5% tax)

- 8 W San Francisco** 181 3rd St
 Single/Double: \$269 (plus 15.58% tax)
- 9 Westin San Francisco Market Street** 50 3rd St
 Single/Double: \$259 (plus 15.565% tax)
- 10 Westin St. Francis** 335 Powell St
 Single/Double: \$245 (plus 15.58% tax)

Hotel Extras Save even more by booking an official hotel.

Promotion exclusive to DMA Annual hotel block	<input type="checkbox"/> Complimentary amenity available to all hotel guests
** Double Points	% 20% off Food and Beverage at Urban Tavern (replaces 15% off that was previously listed)
Shuttle Service	Internet Access
Health Club/Fitness Center	15% off Food and Beverage at Grandviews restaurant (excludes alcohol, tax and gratuity)

MAP



Map used to indicate approximate locations only.

REGIONAL TRAVEL PARTNERS

Live outside the US? Contact our Regional Travel Partner closest to you, or log on to www.dma2010.org and look for the housing link for more information.

Regional Travel Partners	Telephone
Australia The Travel Catalyst	+61 300 360 724
Brazil iEvento Promoções e turismo Ltda	+5511 3297-2275
China Orient Explorer Shanghai	+8621 5109 9795
England Exposé Travel Management, Ltd	+44 (0) 1883 342006
France ESA Voyages	+33 (1) 56 70 17 03
Germany Fairtime! Touristik GmbH	+49 8142 4186123
Germany Lagraff Reisen	+49 2630 96370

Regional Travel Partners	Telephone
Hong Kong Advalue Travel Ltd	+852 2866 9313
India Ultimate India	+91 11 41314191-94
Ireland Form Travel Ltd	+353 (1) 833 5000
Israel Expotour	+972 3 510-2150
Italy New Flymar	+39 02 8474701
Japan International Travel Mgmt Inc	+81 3 3360 6679
Mexico Servem	+52-55 56 82 72 42

Regional Travel Partners	Telephone
New Zealand Business World Travel	+64 9 529 3700
Portugal Exposé Viagens & Turismo Lda	+351 289 501 835
Singapore Orient Explorer Singapore	+65 6339 8687
Thailand Orient Explorer Thailand	+66-2-907 5812-3
Turkey Meet Travel	+90 212 3432100
Vietnam Orient Explorer Vietnam	+84 90 904 2228

DMA:2010

CONFERENCE & EXHIBITION

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1 Category

Please select the appropriate category: Attendee International Attendee
 Speaker Exhibitor

2 Hotels

Enter your hotel choices in order of preference.

1. _____ Rewards Number _____
 2. _____ Rewards Number _____

Important Note: Reservations will be processed on a first-come, first-served basis. If requested hotels are unavailable, please process this reservation according to:

- Proximity to Moscone Center Comparable Rate
 Same chain affiliation as first choice (if available)

Special Requests:

- I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
 I am interested in discounted airfares or car rental rates.

Check the following if you are interested in a specific suite. An Event Manager will contact you with details and availability.

- Jr. Suite One Bedroom Suite Two Bedroom Suite

3 Room Block Information

Please enter the number of rooms you are requesting each night. If you would like to include the individual names for these rooms, please indicate within section 4 Room Details. Otherwise, you can assign names at a later date.

Wednesday, October 6	Thursday, October 7	Friday, October 8	Saturday, October 9	Sunday, October 10	Monday, October 11	Tuesday, October 12	Wednesday, October 13	Thursday, October 14
			←		Conference Dates			→

- Single
 Double 1 bed
 Double 2 beds
 Triple 2 beds
 Quad 2 beds

4 Room Details

Please supply your name, the names of additional person(s) sharing the room, type of room, and arrival/departure dates below. If more rooms are required, copy this form or log on to www.dma2010.org, where you can easily make group reservations and receive an immediate confirmation.

Name	Arrival Date	Departure Date	Name	Arrival Date	Departure Date
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY

5 Deposit Information & Cancellation Policy

Credit Card
 Card Type: _____
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted.
 # _____ Expiration: _____ MM / YY
 Name: _____
As it appears on card
 Signature: _____

Sending Check **Check Enclosed #** _____ \$ _____

Credit Card information *must* be provided above to guarantee reservation until check arrives. Check must arrive no later than **August 18, 2010**. Make check payable to onPeak. Add current tax (noted in hotel listing above); subject to change. Mail to: Mail to onPeak: DMA 2010 c/o onPeak; 350 N Clark St, Ste 200, Chicago, IL 60654.

Deposit Information: A deposit is required to hold your reservation in the amount of one night's stay at the confirmed hotel, plus current tax (noted in hotel listing above); subject to change.

Cancellation Policy: Cancellation policies vary per hotel, please refer to your reservation confirmation for full policy details.