



September 13–15, 2010
Dallas Convention Center
Dallas, TX

4 Ways to Book

www.dairyshow.com dairyshow@onpeakevents.com

(866) 401 4836 US Toll-free
(312) 527 7300 Local

(888) 726 9290 Fax

1 Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Name: _____

Company: _____

Address: _____

City: _____ State: _____

ZIP/Postal Code: _____ Country: _____

Phone: _____

Fax: _____

Email: _____

2 Category

☐ VIP ☐ Exhibitor ☐ Attendee ☐ Staff ☐ Speaker ☐ Student

Official Hotels, Rates & Map



Within the competitive climate of the travel industry, our priority is to serve you best and provide the lowest hotel rates available for your stay by:

- ▶ Securing an exclusive rate agreement with the official event hotels
- ▶ Continually monitoring prices offered on other travel websites
- ▶ Negotiating further discounted rates at event hotels when necessary
- ▶ Automatically reconfirming existing bookings with the lower rates

If you find a lower rate, please contact us.

1 The Adolphus 1321 Commerce St
Single/Double: \$189

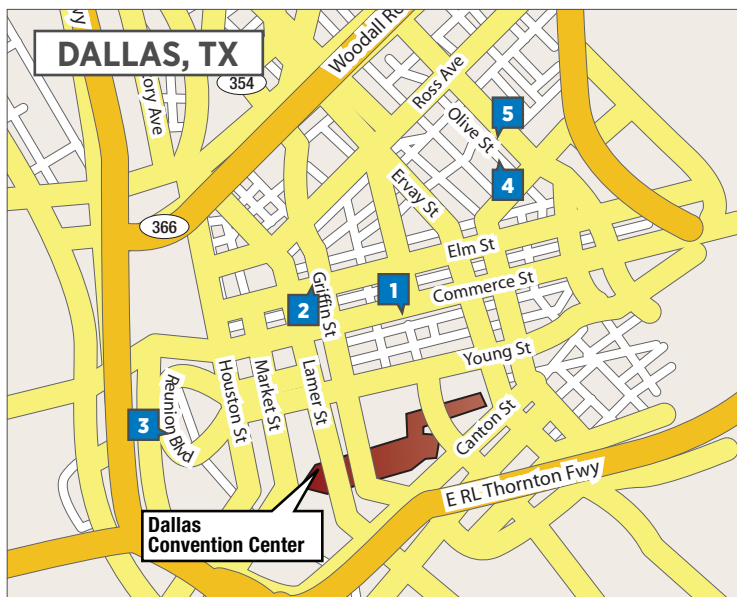
2 Crowne Plaza Dallas 1015 Elm St
Single/Double: \$145

3 Hyatt Regency Dallas 300 Reunion Blvd **HQ**
Single \$189, Double \$199

4 Sheraton Dallas 400 North Olive St **HQ**
Single/Double: \$169

5 Westin City Center Dallas
650 North Pearl St
Single/Double: \$169

Rates do not include current tax of 16.75% or applicable surcharges, subject to change.



Map used to indicate approximate locations only.

3 Hotels

Reservations are by request and will be processed on a first-come, first-served basis. Enter your hotel choices in order of preference.

1: _____ Rewards Number _____

2: _____ Rewards Number _____

Special Requests

- ☐ I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
- ☐ I am interested in discounted airfares or car rental rates.

4 Booking Details

Name: _____ ☐ Non-Smoking

Company: _____ ☐ Smoking

☐ This is an Individual Booking 1 Room _____

Arrival Date: _____ MM / DD / YY Departure Date: _____ MM / DD / YY

Name of person(s) sharing the room: _____

Room Type: ☐ Single ☐ Double 1 Bed ☐ Double 2 Beds ☐ Triple ☐ Quad

☐ This is a Group Booking 2+ Rooms _____

Use this grid to indicate your room type(s) and number of rooms you are requesting per night. For more space, attach an additional page — or log on to www.dairyshow.com where you can easily make your group booking through our online system.

Room Type	Thurs, Sept 9	Fri, Sept 10	Sat, Sept 11	Sun, Sept 12
Room Type	Mon, Sept 13	Tues, Sept 14	Wed, Sept 15	Thurs, Sept 16

Names can be added to rooms at a later time. Please note that all names must be provided by July 23, 2010.

5 Payment Information & Cancellation Policy

Payment Guarantee: No charges are incurred at the time of booking, however, a payment guarantee is required to hold your reservation in the amount of one night's stay at the confirmed hotel plus current tax of 16.75%; subject to change. The hotel will charge payment to the credit card provided upon check-in. Please refer to your confirmation for full details, which may vary per hotel. **Cancellation Policy:** Reservations cancelled less than 7 days from the confirmed check-in date or not cancelled at all (no-show) are subject to loss of deposit. Please refer to your reservation confirmation for full policy details, which may vary per hotel.

Payment Method

☐ Credit Card

Card Type: _____ American Express, Diners Club, Discover, MasterCard and Visa cards are accepted

#: _____ Expiration Date: _____ MM/YY

Name: _____ As it appears on card

Signature: _____

☐ Check

#: _____ \$ _____

Check Enclosed

Credit Card information *must* be provided to guarantee reservation until check arrives. Check must arrive no later than **August 12, 2010**. Make check payable to onPeak. Add current tax of 16.75%, subject to change. Mail to onPeak: International Dairy Show 2010 c/o onPeak; 350 N Clark St, Ste 200; Chicago, IL 60654.